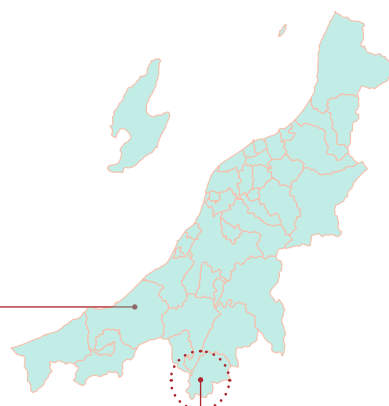
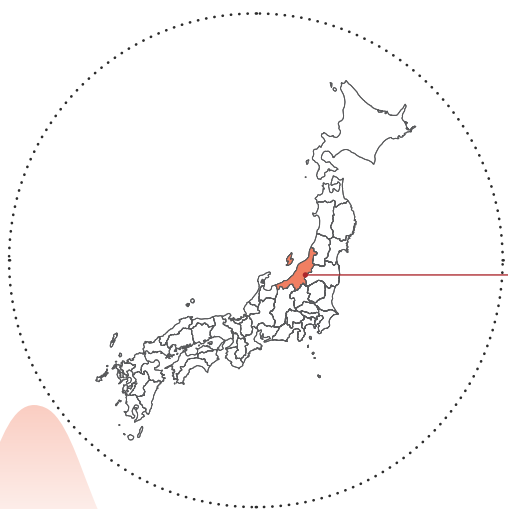




PLAN YOUR JOURNEY TO

Niigata Prefecture

Niigata Prefecture is Japan's culinary heartland, home to the country's finest rice and sake. It's a destination where every bite and sip showcases the purity of Japanese cuisine.



Explore a destination

- 1 Club Wyndham Sundance Resort Naeba
- 2 Naeba Ski Resort
- 3 Naeba Dragondola
- 4 Futaiko (Futai Dam and Lake)
- 5 Echigo Sake Museum
- 6 Yukiguni-kan (Historical and Folk Museum)
- 7 Echigo-Yuzawa Onsen Town



Niigata Prefecture



1 Club Wyndham Sundance Resort Naeba

1300-13 Gora, Hakone, Ashigarashimo-gun,
Kanagawa 250-0408, Japan

The resort offers a cosy base for ski adventures at Naeba Ski Resort, just minutes away. This family-friendly property features spacious suites with panoramic mountain views, blending Japanese tradition and modern comfort, including heated floors and a laundry facility. Guests enjoy on-site dining with local cuisine and a lounge. It is located approximately 80 minutes from Tokyo by train.



2 Naeba Ski Resort

202 Mikuni, Yuzawa, Minamiuonuma District,
Niigata 949-6212, Japan

The ski resort ranks among the nation's largest, spanning 134 hectares with 24 varied runs for all skill levels. Connected by a 5.5 km gondola to Kagura Ski Resort, it offers 46 km of total skiing terrain, snow parks, and family activities.



3 Naeba Dragondola

202 Mikuni, Yuzawa-machi, Minamiuonuma-gun,
Niigata 949-6292, Japan

Naeba Dragondola is Japan's longest gondola lift at 5,481 metres, connecting Naeba Ski Resort to Tashiro Ski Resort. Named for its dragon-spine-like path over mountains, it offers panoramic views of Lake Futai, valleys, and forests – vibrant with autumn foliage or winter snow. Popular for skiing access and year-round sightseeing.



4 Futaiko (Futai Dam and Lake)

Futai/Mikuni area of Yuzawa-machi, Minamiuonuma-gun,
Niigata Prefecture 949-6212, Japan

Futai Dam, often enjoyed as part of the scenic Futaiko lakeside area, is a rock-fill dam on the Kiyotsu River. Rising 87 metres, it forms an emerald-green reservoir sometimes called Lake Futai, framed by Naeba's forested mountains that glow with autumn colors. The dam serves as the lower reservoir for the Oku-Kiyotsu pumped-storage power station and can be viewed from Naeba Dragondola and nearby scenic routes.



Niigata Prefecture



5 Echigo Sake Museum

949-6101 Niigata, Minamiuonuma District, Yuzawa,
2427-3 CoCoLo, Japan

The Echigo Sake Museum at Echigo-Yuzawa Station celebrates Niigata's status as Japan's top sake-producing prefecture. Housed in the CoCoLo Yuzawa facility, it showcases over 90 local breweries with interactive exhibits on brewing history, rice varieties, and Echigo toji master brewers. Visitors sample 100+ sakes at Kikizake Bansho, enjoy sake baths, and shop souvenirs like sake-infused sweets.



Source: enjoyniigata.com

6 Yukiguni-kan (Historical and Folk Museum)

354-1 Yuzawa, Minamiuonuma District,
Niigata 949-6101, Japan

Known as Yuzawa Museum of History and Folklore, the museum immerses visitors in the "Snow Country" world of Nobel laureate Yasunari Kawabata's famous novel set in Yuzawa. Housed in a traditional keyaki wood gabled farmhouse, it displays artifacts from Jomon period sites, folk tools, and recreated rooms like heroine Komako's.



7 Echigo-Yuzawa Onsen Town

Yuzawa Town, Niigata Prefecture 949-6101,
Japan

Echigo-Yuzawa Onsen Town thrives as a vibrant winter resort, just 80 minutes by Shinkansen from Tokyo. Famous for heavy snowfall and over 1,000 years of hot spring history, it boasts alkaline waters soothing muscles and skin in ryokans, public baths, and unique sake-infused onsens at Ponshukan.